



JFM *focus*

THE POWER OF PHILANTHROPY

KISLEV 5779 | FALL 2018

Honouring Our Grandparents

ENDOWMENT BOOK OF LIFE PROGRAM
BRINGS NUSGART COUSINS TOGETHER



"We feel like we opened a new chapter in our family's story."

-The Nusgart Family at the 2018 EBOL Signers' Brunch

About a year ago, Ruth Carol Feldman's phone rang. It was first-cousin Ted Cohen calling from Toronto.

"He wanted to get the cousins together to honour our grandparents through the Endowment Book of Life," says Feldman, Chair of the Jewish Foundation's EBOL Committee. "It was Ted's idea and we all got behind it."

Cohen and Feldman are among the 11 surviving grandchildren of Isaac and Rebecca Nusgart. All 11 gathered in Winnipeg on the weekend of October 19–21. Their time together was capped off by the EBOL brunch where Marcia Nusgart signed the family story and Dian Nusgart Cohen spoke on behalf of the family. Dian Nusgart Cohen, a prominent author and economist, also took it upon herself to write the stories of her parent's generation as well as her own, and append them to the story of Isaac and Rebecca – in total, 26 pages and three generations of Nusgart lore.

"It was remarkable to be together. One cousin I had never met before and another I hadn't seen in 25 years," says Feldman. "We feel like we opened a new chapter in our family's story."

Isaac and Rebecca were Romanian Jews who settled in Winnipeg in 1905. Their six children were Hyman, Max, Edward, Beverley, Beatty, and Sara. The surviving grandchildren are Ted Cohen (Toronto); Lawrence Cohen, Paul Nusgart, Ruth Carol Nusgart Feldman, Robert Hyman, and Stanley Hyman (Winnipeg); Dian Nusgart Cohen (Quebec); Sharon Nozick Michaels (Ottawa); Elinor Nozick Conn (Birmingham, Alabama); Robert Nusgart (Baltimore, Maryland); and Marcia Nusgart (Bethesda, Maryland). Cousins Daniel Nusgart and Mark Nozick passed away some years ago.

Aside from the brunch, the cousins enjoyed dinners together and rented a bus to tour through the North End, including a visit to the Shaarey Zedek Cemetery where Isaac, Rebecca, and other family members are

buried. They spent some time at the Asper Jewish Community Campus and the American cousins insisted on stopping to buy some Canada Goose jackets.

"My grandfather Isaac died before I was born and I was 14 when my grandmother died," says Feldman. "With my cousins, I felt like I was connected to my grandparents like never before. I am grateful for their legacy. The foundation they laid allowed us all to live wonderful lives and contribute to our communities."

For Feldman and all of the Nusgart cousins, the weekend together was one they will never forget.

"The EBOL brought us all together and it feels like a great gift," says Feldman. "I hope other families look at what we've done and consider what might be possible for their own family."

Interested in the Endowment Book of Life program? Please contact Rob Berkowitz, Director of Development & Gift Planning, at 204.477.7522 or toll-free from the US/Canada at 1.855.284.1918 or by email at rob@jewishfoundation.org.



L-R: Sharon Nozick Michaels, Marcia Nusgart, Dian Nusgart Cohen, Elinor Nozick Conn, Robert Nusgart, Ruth Carol Feldman



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OF MANITOBA

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New Umbrella Fund Celebrates Yiddishkeit

MAINSTER FAMILY TRUST AT THE HEART OF NEW FUND

Growing up in the North End, Laurie Mainster used to play street hockey in Yiddish. His love of the language and the culture it shaped has never wavered. Yiddish is simply in his DNA and keeping the language alive in Winnipeg has been his passion.

“My father believes that it is important to know your roots and promote the continuity of culture,” says daughter Gail Mainster. “He brought many people together over the years to do just that. He is an expert convenor.”

Laurie Mainster – a respected advertising executive – has been a driving force in the community. Among his many contributions

to community life, he was a Board member and now a Jewish Foundation of Manitoba Governor. He was the chief organizer of a 2003 I.L. Peretz School reunion, and was a long-time champion of Rosh Pina Synagogue and the Hebrew Congregation of Winnipeg Beach. And that just scratches the surface.

For years, Laurie and his wife Bayla – who passed away in April 2017 – built the Bayla and Laurie Mainster Family Trust at the Jewish Foundation of Manitoba. That trust is now a pillar of the recently established Judaic Studies and Cultural Programming Fund. This umbrella fund will support initiatives that are close to Mainster’s heart, including the Mameloshen Festival of Yiddish Entertainment and Culture and the Judaic Studies Department at the University of Manitoba.

“I remember taking a trip with my parents to Israel in 1978,” says Sam Mainster, Laurie’s son. “My dad met Israelis his age and what they had in common was Yiddish. There was an intimacy when they connected. It was joyful for him.”

While Yiddish is a source of joy for Laurie Mainster, preserving it has been a serious matter.

“My dad saw the community’s efforts to promote Yiddish education and programming as part of our recovery from the Shoah when so many Yiddish speakers were killed,” adds Sam Mainster. “He was concerned that if we didn’t use the language, we’d lose it.”

The family trust has been moved with the Mainster family’s blessing and enthusiasm. Now 93, Laurie Mainster lives at the Saul and Claribel Simkin Centre. Although he is no longer able to administer the trust, his children Sam and Gail do so on his behalf. In the way that Laurie Mainster rallied people together in common cause throughout his life, the new umbrella fund brings together funds that will achieve more than the sum of its parts. As the fund grows, it will help to support a broad range of Jewish programming.

“For our dad, tzedakah has always been about more than giving dollars,” says Gail Mainster. “It’s about coming together and participating actively to make a difference in the community.”

To establish a new fund listing or to contribute to the Judaic Studies and Cultural Programming Fund, contact Rob Berkowits, Director of Development & Gift Planning, at 204.477.7522 or toll-free from the US/Canada at 1.855.284.1918.



L-R: Sam Mainster, Gail Mainster, Laurie (Ali) Mainster, and Gail’s husband Harold Gutovich

Meeting Our Community’s Most Pressing Needs

OPTIONS AVAILABLE TO FOUNDATION FUNDHOLDERS

From meeting the needs of seniors, to subsidizing summer camp tuitions for families in need, to making Jewish education more accessible, each and every year there are opportunities for Jewish Foundation fundholders to make an immediate – and profound – difference in the community.

When a fund reaches \$10,000, it can become a “donor-advised” fund, which means that the fundholder can recommend how income earned by the fund can be distributed.

To help fundholders with their decision-making, the Foundation annually reports on some of the community’s immediate needs.

Fundholders who are in a position to distribute income from their funds recently received a brochure outlining 10 specific needs, including Jewish Child and Family Service’s (JCFS) efforts to provide more support to Holocaust survivors living in Winnipeg, and the Gray Academy of Jewish Education’s Junior Kindergarten bursary program.

There are about 300 Holocaust survivors living in Winnipeg and JCFS provides services to about half of them. Their needs increase as they age, and many have limited family networks and limited income. Most live alone. JCFS has a wait list of four survivors awaiting various forms of assistance, including hearing aids, medical equipment, household supports, and dentures (to supplement the free dental

TUITION

Your gift will instill Jewish values in our next generation. Without it, a child will not receive a Jewish education.

Gray Academy of Jewish Education – Junior Kindergarten Bursary Support
12 students need your help

Gray Academy’s Junior Kindergarten program (3- & 4-year-olds) has grown and is in high demand. The Winnipeg Board of Jewish Education reintroduced bursary assistance for this program in 2016 to help meet the needs of the community. This will be the third year that bursary assistance is available to students entering JK (a program that receives no funding from the province). This program has helped attract families from diverse backgrounds. The majority of children come from working families who will need to spend additional money on after-school care. Your support will help these families access the JK program and begin their journey at Gray Academy.

NEED: Funding Received to Date: \$0	Funding Shortfall: \$10,000
NEED: Funding Received to Date: \$1,000	Funding Shortfall: \$9,000

Gray Academy of Jewish Education
18 students need your help

Every year, Gray Academy has some families who are unable to meet even the minimum cost of accessing a Jewish day school education for their children. With the generous support of the Jewish Federation of Winnipeg, the Winnipeg Board of Jewish Education has a parental contribution model that takes into account family income and the number of children to provide bursaries that makes a Jewish education affordable. However, there are some families with unique circumstances who cannot even afford the minimum cost fee. These circumstances include the death of a parent, job loss, living below the poverty line, illness, bankruptcy, and more. Your support will help Gray Academy provide Jewish education to these children.

NEED: Funding Received to Date: \$18,000	Funding Shortfall: \$1,250
NEED: Funding Received to Date: \$1,250	Funding Shortfall: \$16,750

Oholei Torah School
7 students need your help

Oholei Torah is a progressive Jewish day school from grades Kindergarten through grade eight. Students whose families cannot afford tuition are provided with scholarships. A significant portion of these students come from lower-income families and Oholei Torah struggles to provide scholarships. Oholei Torah is unique in that it is the only facility in Manitoba that is specifically geared to preparing students for advanced Yeshiva education. Your support will help Oholei Torah welcome all students, regardless of their families’ means.

NEED: Funding Received to Date: \$12,500	Funding Shortfall: \$0
NEED: Funding Received to Date: \$0	Funding Shortfall: \$12,500

SENIORS

Your gift is a lifeline to our seniors. Without it, a senior’s dignity is lost.

Jewish Child and Family Service
50 Holocaust survivors need your help

There are about 300 Holocaust survivors in Winnipeg, 150 of them. Their needs increase as they age, and many have limited family networks and limited income. Most live alone. Due to a lack of funds, JCFS has a wait list of four survivors currently awaiting various forms of assistance. Needs include hearing aids, medical equipment, household supports, and dentures (to supplement the free dental care survivors receive from the Jewish dental fraternity). Holocaust survivors from the Former Soviet Union, who have recently settled in Canada to join their adult children, are in particular need of assistance. Your support will help Holocaust survivors in Winnipeg gain access to the services they need.

NEED: Funding Received to Date: \$20,000	Funding Shortfall: \$1,570
NEED: Funding Received to Date: \$1,570	Funding Shortfall: \$18,430

Jewish Child and Family Service
3 seniors need your help

JCFS currently has three older clients in need of medical equipment to help improve the quality of their lives. One client requires funding for a wheelchair (\$3,000); a second client requires funding for a new scooter (\$2,000); and a third client requires funding for hearing aids (\$2,400). Your support will lighten the load of a senior in our community.

NEED: Funding Received to Date: \$0	Funding Shortfall: \$5,400
NEED: Funding Received to Date: \$5,400	Funding Shortfall: \$0

For further information, please contact
Marla Aronovitch
Director of Operations & Grants
Tel: 204.480.7557 | US/Canada toll-free: 1.855.284.1918
distributions@jewishfoundation.org | www.jewishfoundation.org

JEWISH FOUNDATION OF MANITOBA

care survivors receive from dentists in Alpha Omega, the Jewish dental fraternity). Holocaust survivors from the Former Soviet Union, who have recently settled in Canada to join their adult children, are in particular need of assistance.

Gray Academy’s Junior Kindergarten is in high demand, and receives no public funding. The school has been offering bursaries for the program since 2016, which has helped to attract a diverse student population. Many families who choose the program are from

working families and need to spend money on after-school care. With donor-advised distributions, 12 students will be able to access the program and start their Gray Academy experience.

For more information on funding these and other community needs, please contact Marla Aronovitch, Director of Operations & Grants, at 204.480.7557 or toll-free from the US/Canada at 1.855.284.1918, or by email at distributions@jewishfoundation.org.



The Paddle. The Battle.

FOUNDATION GRANT KEEPS TEAM LOOKING GREAT

Five years ago, Maureen Matthews was in the hospital feeling lousy from her chemotherapy treatments.

A hospital pharmacist came to her bedside offering help, encouraging words, and an invitation: “When you get through this, you’ll come paddling with us,” said the pharmacist, herself a breast cancer survivor. “You’ll join Chemo Savvy.”

“It was the first I had heard of dragon boat racing,” says Matthews, a part-time oncology nurse. “That conversation helped motivate me to get better.”

Matthews is one of 71 current members of Chemo Savvy, a group of breast cancer survivors who celebrate and promote their well-being through dragon boat racing. They participate in two local festivals every year. In the summer of 2018, 30 members of Chemo Savvy went to Florence, Italy, to participate in the International Breast Cancer Paddlers Commission Dragon Boat Festival, an event that attracted 121 teams from 18 countries – 4,000 breast cancer survivors in total.

The Winnipeg team looked great on the water (finishing 23rd overall) and out of the water, sporting new team shirts, paid for with a \$6,000 grant from the Women’s Endowment Fund of the Jewish Foundation of Manitoba in June 2018.

The shirts were designed by artist and Chemo Savvy member Julie Gold Steinberg, a member of the Jewish community, and distributed to all members of the group.

“All members get a shirt, a paddle, and a life jacket when they join,” says Mary McCormick, president of Chemo Savvy. “It is so awesome that the Jewish Foundation stepped forward to help us. The grant helps us to keep our membership fees down. We’re very grateful.”

The new team shirts are lime green and pink and feature a drawing of Tiamat the dragon, both the team mascot and the name of their longboat. They are stylish, bright, and functional, with sleeves long enough to prevent chafing when paddling.

The connection between breast cancer and dragon boat racing emerged in 1996 when Vancouver physician Don McKenzie set out

to debunk the conventional wisdom at the time that breast cancer survivors should avoid strenuous upper body exercise. He believed the opposite to be true and tested his theory with dragon boat racing, a sport that demands much of the upper body. Dragon boat racing is also an ancient Chinese symbol of humanity’s fight against deadly enemies. In Vancouver, Dr. McKenzie established a team composed entirely of breast cancer survivors, the first such team in the world. Chemo Savvy in Winnipeg was the second, formed in 1997. Today, there are 194 such teams in the world.

“For us, dragon boat racing is less about competition, and more about fitness, community, and camaraderie,” says McCormick. “As survivors, we’ve already won the race.”

“It is so awesome
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Foundation
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JFM focus BOARD MEMBER Spotlight



“My father survived the Holocaust. His parents and nine siblings did not. That’s where it all starts for me. I see community service as a way to strengthen our community so that we will never be vulnerable again. It’s the lens through which I see things, and I believe that lens has become more important given recent events in Pittsburgh. Being involved with the Foundation, in particular, is a way to promote connection and a way to express my optimism for the future. As our community evolves, the Foundation will play a key role in keeping our organizations robust and responsive, and will play an essential role as our community’s champion of tikun olam (the Jewish imperative to repair the world). I am proud to serve this organization, which is shaped by Jewish values and governed with a sharp strategic focus.”

Jeff Lieberman

Member, JFM Executive and Endowment Book of Life Committee; Chair, JFM Development and Gift Planning Committee; Chair, Board of Governors, University of Manitoba; Chair, Israel Pavilion, Folklorama; Chair, Community Yom Ha’atzmaut Celebration; Chair, B’nai Brith “Unto Every Person There is a Name” Holocaust Remembrance Program; Former President, Rady JCC; Former President, Folk Arts Council of Winnipeg.

2019 JEWISH FOUNDATION OF MANITOBA LUNCHEON



in support of
the Women's
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Fund

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Beker**

Canadian television personality,
fashion editor, and author



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NEW FUNDS SINCE MAY 1, 2018



The Jewish Foundation of Manitoba would like to recognize all our new funds that have been established between May 1, 2018, and October 31, 2018. The Board of Directors thanks you for your commitment and generosity.

BAR/BAT MITZVAH FUNDS

Jeffrey Benesdra Bar Mitzvah Fund
Sophie Braunstein Bat Mitzvah Fund
Max Brown Finkleman Bar Mitzvah Fund

DESIGNATED AND UNDESIGNATED FUNDS

Allan & Gila Badner Fund
Alexandra & Viacheslav Blinder Family Fund
I Love You Gerry Daïen Fund
Tara L. Fainstein Fund
Len Ganetsky & Lynn Fouquette Fund
Leah & Myer Lecker Memorial Fund
Rebecca & Isaac Nusgart Memorial Fund
Dr. Debbie Pollock Fund
Lynn & Mischa Pollock Fund
Leonard Steingarten 'I Love You' Fund
Switzer Family Fund
Alvin Wire Birthday Fund

FIELD OF INTEREST FUNDS

Aviva Social Group (WEF)
Norman & Lesia Adelberg Scholarship (SCHOLARSHIP)
Dee & Harold Buchwald Scholarship (SCHOLARSHIP)
Harry Haid (SPECIAL NEEDS)

ORGANIZATIONAL ENDOWMENT FUNDS

Class of '98 - In Memory of Adam Potash (GRAY ACADEMY)
Class of '18 (GRAY ACADEMY)
Phyllis Spigelman Family (GWEN SECTER)
Hannon Bell in Memory of Rose & Leon Bell (JEWISH HERITAGE CENTRE)
Leah Raber (JEWISH HERITAGE CENTRE)
Nancy (Deutsch) Maleki (HOLOCAUST EDUCATION CETNRE)
Leah Raber (HOLOCAUST EDUCATION CETNRE)
Sandy & Murray Hyman (JCFS)
Al Shell Legacy Fund (JCFS)
Joel Donen & Brenda Tessler Family (LEAVE MORE THAN MEMORIES)
Elyse & R. Kenneth Halprin (LEAVE MORE THAN MEMORIES)
Daniela & Eric Jacobsohn (LEAVE MORE THAN MEMORIES)
Edith Karalnick (LEAVE MORE THAN MEMORIES)
Sondra & Arnold Rice (LEAVE MORE THAN MEMORIES)
Yael Silver (LEAVE MORE THAN MEMORIES)
Tadman Harris Family (LEAVE MORE THAN MEMORIES)
Hyman Family Spiritual Care Fund (SIMKIN CENTRE)
The Saul and Claribel Simkin Centre Foundation (SIMKIN CENTRE)

Would you like to establish a new fund?

Contact Rob Berkowits, Director of Development & Gift Planning, by email at rob@jewishfoundation.org or by telephone at 204.477.7522 or toll-free from the US/Canada at 1.855.284.1918.

Your Generosity at Work

Thanks to fundholders like you, the Jewish Foundation of Manitoba helps organizations deliver programs and services that make a difference in people's lives.

In October 2018, the Board of Directors of the Jewish Foundation of Manitoba approved the following grants:

Adas Yeshurun Herzlia Congregation (\$46,200) | to fund the final phase of building renovations.

Camp Massad Manitoba (\$35,000) | to fund the purchase and installation of a new exhaust and fire suppression system for the kitchen.

Canadian Friends of the Hebrew University of Jerusalem (\$5,000) | to fund bursaries for a three-week law course in partnership with the University of Manitoba, focusing on constitutional and human rights law, international business and trade law, and immigration and refugee law.

Gray Academy of Jewish Education (\$10,915) | to fund the development of a more inclusive Kindergarten space that includes games that enhance fine motor skills.

Gray Academy of Jewish Education (\$6,400) | to fund the purchase of a kiln and pottery wheels to enhance the visual arts program.

Gray Academy of Jewish Education (\$7,300) | to fund the purchase of additional Chromebooks for Grade 4 students and for the school's lending library.

Gray Academy of Jewish Education (\$7,800) | to fund the renovation of room 228, the current science, technology, engineering, art, and math (STEAM) classroom.

Gwen Secter Creative Living Centre (\$8,500) | to fund a Jewish music education program.

Immigrant and Refugee Community Organization of Manitoba (\$5,500) | to fund the story-sharing phase of an innovative program designed to build relationships between newcomers and Winnipeg's indigenous community.

Jewish Child and Family Service (\$15,000) | to fund the production of a series of short videos of clients sharing their stories and describing the impact of JCFS on their lives.

Jewish Federation of Winnipeg (\$10,000) | to fund the PJ Library program which, to date, has reached more than 1,600 Winnipeg Jewish children and their families with free Jewish books and music in an effort to promote Jewish literacy.

Jewish Federation of Winnipeg (\$25,000) | to fund the acquisition of professional support to enhance the use of SPARC, the Federation's data and fundraising tracking system.

Jewish Federation of Winnipeg (\$10,000) | to fund the March of the Living program, an international initiative that brings people to Poland to study the Holocaust and examine the roots of hate; and to Israel to understand the importance of the country as the spiritual centre and homeland of the Jewish people.

Jewish Heritage Centre of Western Canada (\$15,000) | to fund the replacement of the display case windows on the east wall of the Goldberg Walkway at the Asper Jewish Community Campus.

Jewish Heritage Centre of Western Canada (\$19,000) | to fund the conversion of approximately 700 oral history interviews from cassette tapes to digital media.

Kaufman Silverberg Community Library (\$4,000) | to fund the acquisition of new books, newspapers, DVDs, magazines, and ebooks.

Manitoba Children's Museum (\$5,000) | to fund an upgrade to the closed-circuit television system that the museum uses to ensure optimal security.

Manitoba Theatre for Young People (\$6,000) | to fund the production of Still/Falling, a play that encourages conversations about teenage mental health.

North Point Douglas Women's Centre (\$5,000) | to fund the addition of four new series to a successful men's parenting program. Two of the series will be for men alone; and two will be for men and women together.

Rady Jewish Community Centre (\$10,000) | to fund enhancements to the centre's climbing wall to encourage greater use and enhance the safety of users.

Rady Jewish Community Centre (\$12,000) | to fund a Jewish educational program for young children and their families.

Rady Jewish Community Centre (\$10,000) | to fund R'fuat HaNefesh, a community symposium on mental health.

Rady Jewish Community Centre (\$4,000) | to fund Tarbut, the centre's annual festival of Jewish culture.

SISTARS Economic Development Co-op (\$3,263) | to fund improvements to the exterior of Eagle Wing Child Care Centre to address a variety of critical health and safety issues.

St. John Ambulance (\$1,920) | to fund the purchase of two new bikes and other supplies for the Medical First Responder Volunteer Bike Patrol, which provides first aid coverage, treating the sick and injured and saving lives at community events.

Temple Shalom Manitoba (\$35,000) | to fund the hiring of a contract Engagement Officer to build better relationships with and among their congregants and with unaffiliated Jews in the community.

West Central Women's Resource Centre (\$4,000) | to fund the professional development of three women on their management team with a focus on change management, financial management, and fundraising.

West End Cultural Centre (\$4,000) | to fund capital improvements to the performance space, including a new and upgraded PA system, power-saving LED stage lights, and a new seating system.

Winnipeg Architecture Foundation (\$3,000) | to fund the research, design, and production of an exhibit and self-guided tour about Max Blankstein²¹ and his architectural legacy.

Winnipeg Jewish Theatre (\$8,500) | to fund the production of Intimate Apparel, a critically acclaimed play examining the similarities and differences between the African-American and Jewish diasporic experiences at the turn of the century.

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To learn more about JFM grants and the application process, visit www.jewishfoundation.org or contact Marla Aronovitch, Director of Operations & Grants, at maronovitch@jewishfoundation.org or 204.480.7557 or toll-free from the US/Canada at 1.855.284.1918



JEWISH FOUNDATION
OF MANITOBA

Endowment Book of Life

2018 Signers' Brunch

Congratulations to all our 2018 Endowment Book of Life signers!

Below are excerpts from each of their stories. To read them in full, visit www.jewishfoundation.org.



REEVA ABRAMS

"My greatest joy was working with clay – from earthenware to stoneware to my favourite medium, which is the beautiful and versatile porcelain. I am proud to say that my pieces are in many homes in Winnipeg and around the world."



LAUREL MALKIN

"One of the great passions from my youth was Camp Massad. I went every summer from the age of eight until the age of sixteen, including a summer as a counsellor when I earned a grand total of \$52!"



BEVERLY ARONOVITCH

"Although she never expected to move back to Western Canada, Bev moved to Winnipeg after a whirlwind romance with her husband Don, whom she met at a family wedding there."

BEVERLY ARONOVITCH IN MEMORY OF SHEILA & ALBERT KROLIK

"In 1938, after three years of a long distance romance, Albert sold his Chevrolet sedan for \$600 so that he could get married and bring Sheila to Saskatoon."



MARCIA NUSGART IN MEMORY OF ISAAC & REBECCA (SILVER) NUSGART

"Friendships were forged in the neighbourhood and at the Rumanishe Shul on Dufferin Avenue, where we grandchildren remember attending High Holiday services in the classic building with its distinctive pulpit and horseshoe-shaped balcony – women and girls upstairs and men and boys on the main floor."



HANNON BELL IN MEMORY OF ROSE & LEON BELL

"My Dad and his good friend Nate Bogoch went on a double date in 1946. Nate's date was my mother, but she and my father were immediately smitten with each other and three weeks later they were engaged."



ARNICE POLLOCK

"All my life, I had been called 'Chanah' by family and friends, but while at university, a friend introduced me to Harold Pollock using my English name 'Arnice' and 'Chanah' disappeared."

ARNICE POLLOCK IN MEMORY OF HAROLD POLLOCK

"Harold also enjoyed the outdoors and derived much pleasure from activities with our children. Our backyard was a playground and baseball diamond in the summer and a hockey rink in the winter."



ERICA DORFMAN & GUILLERMO SZPIGIEL

"Erica glanced over Guillermo's shoulder and noticed on his desk a file folder with Hebrew writing. He turned to her to ask a question; she pointed out that she understood the writing on his folder. And there the relationship began."



DR. DEBORAH GAIL POLLOCK & BENJAMIN PHILLIP POLLOCK-KREEL

"My most precious memory was when I gave birth to Benny, on February 1st, 2004 at the Women's Hospital in Winnipeg. He was welcomed into the world surrounded by his loving parents and grandparents."



DAVID FOLK

"I have a vivid memory of one 'Auntie Lotte', a fabulous baker who wore weighted shoes. I later learned she lost her toes in a concentration camp. These were my first encounters with the horrors of the Holocaust."



LYNN & MISCHA POLLOCK

"A family friend, Ann Becker, was having a tea for her cousin, Doris Margolis, in Regina. Doris was from Winnipeg and told me to come to Winnipeg to meet the bachelor, Mischa Pollock. Doris planned a blind date for us and four months later, we were married."



ROSLYN & MICKEY ROSENBERG

“Roz attended Machray and St. John’s Tech, and Mickey attended Peretz Shul, Edmund Partridge and West Kildonan Collegiate. In 1960, the Mandel family moved to Hartford Avenue and Mickey had a good friend who lived next door and that’s how they met.”



EMILY SHANE IN MEMORY OF AVRAHAM BAUM

“After fleeing the ghetto the second time, Avraham made his way to Russia, where he was interned in a slave labour mining camp. He survived the camp, partly because his friend’s mother, who also ended up settling in Winnipeg, always saved him soup from the bottom of the pot.”

EMILY SHANE IN MEMORY OF ZAHAVA BAUM (ZLATKA SLUTZKY)

“In spite of struggling with health issues much of her life, Zahava sewed her daughters’ clothes for years, embroidered, pressed flowers, read the Jewish Forward every day and remained fluent in several languages.”



ILANA SHAPERA

“This is a tale of two grandfathers: Papa Monty Shapera, my father’s father; and Ted Jacob, my grandmother’s second husband. Both men have passed on; both have left a rich legacy of kindness and generosity.”



IGAL MARGOLIN

“It is my privilege to honour my Babushka and Dedushka – my grandmother and my grandfather – through the Endowment Book of Life. Isaac and Sophia Serebnitski (née Skoblova) were remarkable people who led my family from Ukraine to Israel, and who each set a remarkable example of how to live life.”



MORTON SIMCOE

“I was introduced to Elaine Thomson by a friend. Elaine shared some of the same qualities I loved about my mother – she was beautiful, quiet but with a deep inner strength, very competent, charismatic and passionate.”



FAYE VICKAR-LAZER & JOEL LAZER

“Be where you are”. It’s one of Joel Lazer’s written principles – a principle shared by his wife, Faye. It speaks to being present, mindful, generous, and grateful for what life has to offer. That is the story of Faye and Joel.”



DR. JEFF WALDMAN IN MEMORY OF CELESTE WALDMAN

“She was driven – always seeking to learn more, do more, and contribute more. She made no secret of the fact that she wanted her kids to learn from that example, and she also expected that they would treat people the way that they themselves would like to be treated.”



DR. LEAH WEINBERG

“I attended Gladstone School, Machray School, and St. John’s Technical High School. I joined Habonim and the YMHA as a young teenager. My Jewish experiences were greatly influenced by my parents and grandparents and I loved the Jewish holidays and family gatherings.”



RICHARD WEISS

“I don’t want lone soldiers in Israel to ever have to do their own laundry.”

EBOL Program Celebrates 20 Years

CROWD GATHERS TO HONOUR NEW SIGNERS

In 1998, the Jewish Foundation of Manitoba launched the Endowment Book of Life program as a way to capture family stories and inspire community members to make a bequest to the Foundation.

The program has been wildly successful. Over 800 people have stepped forward to share their stories and sign them as a pledge to leave a bequest.

On October 21, nearly 200 people gathered at the Viscount Gort Hotel to welcome 23 new signers.

“When I look around the room and see the enthusiasm that our community has for the Foundation and for the Endowment Book of Life, I feel a sense of optimism and even excitement for our community’s future,” Foundation Chair Dr. Eric Winograd told the crowd. “The Foundation is one of our community’s great success stories and it is critical that we work together to nurture it and grow it. That is exactly what we are doing today.”

Notable among this year’s signers was Marcia Nuscgart signing the story of her grandparents, Isaac and Rebecca Nuscgart. Nuscgart signed on behalf of 11 cousins who gathered in Winnipeg for the EBOL event. Cousin Dian Nuscgart Cohen addressed the crowd on behalf of the family.

Following the traditional signing ceremony, the crowd enjoyed a performance produced by the Winnipeg Jewish Theatre featuring a handful of showstopping numbers and a stirring excerpt from WJT’s acclaimed production of *Becoming Dr. Ruth*.

To learn how you can participate in the Endowment Book of Life program, please contact Rob Berkowits, Director of Development & Gift Planning, at 204.477.7522 or toll-free from the US/Canada at 1.855.284.1918 or by email at rob@jewishfoundation.org.



— THE ENDOWMENT —
BOOK OF LIFE

SHARE YOUR STORY. LEAVE YOUR LEGACY.