

Thank You

To all of this year's signers for participating in

EBOL WEEK 2020

In years past, we have always been able to come together to honour the signees and their stories. Most recently, that celebration has taken the form of the Endowment Book of Life Brunch. This year, as you know, that was not possible. Instead, we brought the celebration straight to you. For the first time, we needed to find a way to recognize all of our unique and inspirational signers without the ability to gather together. Through that necessity, "EBOL WEEK" was born.

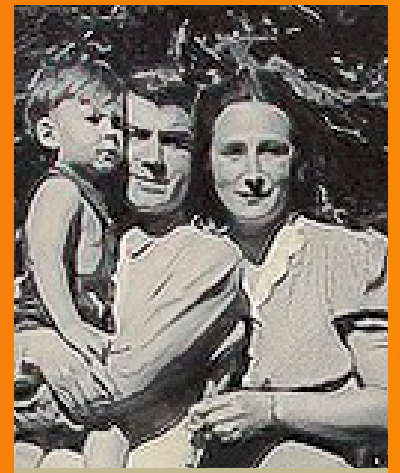
Starting Monday, October 26, and for the entire week following, we dedicated all of our communication channels to these six amazing people. The Foundation's social media, directed email and print advertising encouraged all to visit our website and uncover these inspirational life stories. Each day of the week, one story could be found on page B3 of the Winnipeg Free Press, topping off the experience and bringing our signer's stories to the broadest audience ever.

While it may have looked a bit different this year, the sentiment and importance remained the same. This year's Endowment Book of Life Signers will leave both a financial and historical legacy to our community. Their commitment is a gift to our children, grandchildren, and all future generations of our families.

Their gift commitments provide a foundation of support that strengthens our community in good times and during periods of uncertainty. For that we say, thank you!



Sheri Cohen



Toby Morantz In Memory of Sydney L. Morantz and Pearl Morantz



Adam Nepon



Laura Richman



Lottie Tartell



Sandy Tapper

Leave Your Legacy. Share Your Story.

ABOUT THE ENDOWMENT BOOK OF LIFE PROGRAM

- The EBOL program is a planned giving initiative that invites you to (a) leave a bequest to the Jewish Foundation of Manitoba; and (b) tell your personal or family story for future generations to enjoy. Over 800 people have participated so far.
- You can designate your bequest to be used to support a specific charitable organization, program, service, or scholarship.
- If you wish, a Foundation writer will draft your story at no cost.
- You do not have to be a resident of Winnipeg to participate. If you were raised in Winnipeg, the EBOL program is a perfect way to express your affection for the city of your roots.
- The EBOL program is an ideal opportunity to honour and remember parents and grandparents.
- EBOL stories are on physical display at the Asper Jewish Community Campus, and they are also shared online at www.jewishfoundation.org.



— THE ENDOWMENT —
BOOK OF LIFE



JEWISH FOUNDATION
— OF MANITOBA —

For more information on becoming an Endowment Book of Life signer, please contact Pamela Minuk, Donor Relations Associate, at 204.477.7520 or toll-free from the US/Canada at 1.855.284.1918.

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