



# Endowment Book of Life 2013 Report

## Another Milestone Achieved: 16 Years and 722 Signers

The Foundation is pleased to add the following signers and their stories to the Endowment Book of Life.



Lori Binder



Harry (Hershey) Braunstein



Gloria & Allan Cantor



Becky, Samantha, and Adam Chisick  
in memory of their grandparents, Tamara & Max Chisick



Pat Cohen



Susan Feldman  
in memory of Bill Feldman



Selma & Murray Gilfix



Faigie Greaves



Tracy Kasner Greaves



Chaya & Rabbi Alan Green



Sylvia Kogan & Michael Narvey



Johanna & Kenny Kronson



Elaine & Bernie Lofchick



David Matas  
in memory of Esther & Harry Matas



Marilyn Raber



Doreen Short



Cathie Weinstein  
in memory of Joel Weinstein



Cindy & Rob Yusim





## FREQUENTLY ASKED QUESTIONS ABOUT THE ENDOWMENT BOOK OF LIFE PROGRAM

### 1. What is the Endowment Book of Life program?

The Endowment Book of Life program is a planned giving program that offers participants an opportunity to leave both a financial legacy and a historical legacy to the community. A donor makes a promise to leave a bequest to the Jewish Foundation of Manitoba and their family story is inscribed in the Endowment Book of Life.

### 2. Why are participants referred to as signers?

Participants in the Endowment Book of Life program are referred to as signers because they sign their promise to leave a bequest to the Foundation and they sign their family story.

### 3. What costs are involved in becoming an Endowment Book of Life signer?

There is no immediate cost to becoming an Endowment Book of Life signer. Participants are expected to leave a bequest to the Foundation. Many, however, do choose to establish a named fund at the time of becoming a signer.

### 4. What size of a bequest does a signer have to leave to the Foundation?

There is no minimum amount required. Signers, however, are encouraged to remember that this will be the last gift that they will be making to the community and that it should reflect their sense of gratitude, commitment, and hope for the future of the community. It will be their legacy.

### 5. What are the bequests used for?

Donors may leave an undesignated bequest that will be used for grants and scholarships at the discretion of the Foundation. If they prefer, they may designate their bequest to be used to support a specific charitable organization, program, service, or scholarship.

### 6. Can participants get help writing their family story?

Absolutely. Foundation staff is available to interview donors about their life, write their stories, or edit their stories.

### 7. Can a signer write the story of another family member?

Yes. Signers may choose to write the story of their parents, grandparents, or any other family member they wish to memorialize.

### 8. Can only Winnipeggers become Endowment Book of Life signers?

No. The Endowment Book of Life program offers former Winnipeggers a unique opportunity to remember their roots and to leave a gift to the community that raised them. It also offers them an opportunity to ensure that their family name will be remembered in the Winnipeg Jewish community.

### 9. What happens to the stories once they are written?

The stories are placed into a special leather-bound book, which is on display at the Asper Jewish Community Campus. The stories can also be viewed on the Foundation's website at [www.jewishfoundation.org](http://www.jewishfoundation.org). Signers receive a custom-designed plaque with their story as a token of appreciation from the Foundation.

## YOUR STORY FOR THE AGES, YOUR GIFT FOR ALL TIME

### ENDOWMENT BOOK *of* LIFE

**A BEQUEST.  
A LIFETIME GIFT.  
A STORY.  
A LEGACY.**

Learn how your decision today can  
change people's lives – forever.

For more information about the  
Endowment Book of Life, contact the Foundation  
office at 204.477.7520 / [info@jewishfoundation.org](mailto:info@jewishfoundation.org)

*An event to recognize our latest participants  
will be held in the summer of 2015.*

For more information about the Jewish Foundation of Manitoba, please call  
or visit our office on the 4th floor of the Asper Jewish Community Campus.

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