



# 2017 Endowment Book of Life

On October 18, 2017, more than 200 people gathered for a night full of warmth, celebration, and entertainment at Congregation Etz Chayim for the 19th Annual Endowment Book of Life Donor Recognition Evening. 33 signers made their marks for now and all time, adding to the hundreds of stories in the Endowment Book of Life. Like their stories, the impact of their gifts will last forever.



Ilana Abrams & Steven Hyman



Fraser Aronovitch in memory of Rabbi Drew Aronovitch



Danita & Michel Aziza



Phyllis Berck in memory of Jessie & Ben Berck



Jessica & Joel Cogan



Martin Freedman in memory of Brownie & Sam Freedman



Roxy Freedman in memory of Evelyn & Max Berinstein



Sharon Glass in memory of Sadie & Edward Niznick



Kayla Gordon & Art Maister



Brenda & Saul Greenberg



Phyllis & Ben Hochman



Lenore Kagan



Judith & Robert Kanee in memory of Helen & Dr. Ben Kanee



MaryAnn Kanee in memory of: Stephen Kanee, Florence & Sol Kanee, Rose & Sam Kanee, Clara & Abe Kanee



Rosalie Lazar & Irwin Corobow



Ellen & Stewart Leibl



Rory Paul



Fay Reich



Andrea Roitman & Hernan Popper



Choo Choo Rosenbloom



Rebecca Sprintz



Eric Winograd



Francie Winograd in memory of Gertrude & Philip Weiss



# Not Crying for Argentina

## COUPLE INVESTS IN WINNIPEG’S JEWISH FUTURE



— THE ENDOWMENT —  
BOOK OF LIFE

Hernan Popper and Andrea Roitman sat teary-eyed at their table at Congregation Etz Chayim on October 18 as an excerpt of their Endowment Book of Life story was read aloud and performers sang “Don’t Cry For Me, Argentina”.

They weren’t crying for Argentina, the country they left in 2003. They were crying tears of joy and deep feelings for the community they have embraced in Winnipeg. And at the Endowment Book of Life Donor Recognition Evening, they felt embraced, too.

“We are Winnipeggers by choice, not by chance. Participating in the Endowment Book of Life felt like something we could do now to strengthen our community,” says Popper, 46, a telecommunications consultant. “We didn’t want to wait until we were 80.”

Popper and Roitman are the first Argentinians from the wave of immigration that started in the late 1990s to participate in the EBOL program.



Hernan and Andrea with their children, Martín and Samantha

*“They wanted to live in a place where they would feel safe, be able to spend quality time with their children, create valuable connections, and get involved with their community. Winnipeg has definitely become that place.”*

*-From the Endowment Book of Life story of Hernan Popper and Andrea Roitman*

“When we understood what this program was all about, it made a lot of sense to participate,” says Roitman, an x-ray technologist with CancerCare Manitoba’s BreastCheck Mobile Unit. “We like the idea that our gift will help the community in perpetuity. I hope that we can encourage others to participate.”

“Our goal is to have Jewish grandchildren living in Winnipeg,” says Popper, who sits on the Foundation’s Endowment Book of Life Committee. “The best way to make that happen is to make sure we have a strong community in the future. The EBOL program strengthens the community.”

Popper and Roitman have two children: Martín, 16, who was born in Argentina; and Samantha, 12, who was born in Winnipeg.

“We like the city’s size, lifestyle, friendliness, and the Jewish community,” says Popper. “Moving here was an excellent decision and we want to invest our energy into making Winnipeg an even greater place.”

# Share Your Story. Leave Your Legacy.

## ABOUT THE ENDOWMENT BOOK OF LIFE PROGRAM

- The EBOL program is a planned giving initiative that invites you to (a) leave a bequest to the Jewish Foundation of Manitoba; and (b) tell your personal or family story for future generations to enjoy. Over 800 people have participated so far.
- There is no fee to participate. Your promise to leave a bequest welcomes you into the program. You are not obligated to disclose the amount of your bequest.
- You can designate your bequest to be used to support a specific charitable organization, program, service, or scholarship.
- If you wish, a Foundation writer will draft your story for you at no cost to you.
- You do not have to be a resident of Winnipeg to participate. If you were raised in Winnipeg, the EBOL program is a perfect way to express your affection for the city of your roots.
- The EBOL program is an ideal opportunity to honour and remember parents and grandparents.
- EBOL stories are on physical display at the Asper Jewish Community Campus, and they are also shared online at [www.jewishfoundation.org](http://www.jewishfoundation.org).
- There is an annual celebration where our new participants sign their stories and receive a version as a treasured keepsake.

NEW FOR 2017

## Endowment Book of Life Legacy Keepsake

On October 18, all 2017 EBOL signers received their personal stories commemorated for all time in their very own Endowment Book of Life Legacy Keepsakes. Past signers are able to purchase their personal Legacy Keepsakes for \$36. **Contact the JFM office to order yours today!**



JEWISH  
FOUNDATION  
— OF MANITOBA —

For more information on becoming an Endowment Book of Life signer, please contact Rob Berkowits, Director of Development & Gift Planning, at 204.477.7522 or toll-free from the US/Canada at 1.855.284.1918.  
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