

THE POWER OF PHILANTHROPY

DECEMBER 2014 | KISLEV - TEVET 5775

JFM Supports Assiniboine Park Campaign Contribution announced at the JFM Anniversary Gala

Margaret Redmond was enjoying the Jewish Foundation of Manitoba Anniversary Gala on October 27 when an announcement from the podium made her night that much more special.

In talking about the Foundation's relationship with the community at large, Gala Chair and Past-President of the JFM Steve Kroft announced that the Foundation would be contributing \$150,000 to the Assiniboine Park Conservancy campaign to revitalize the park and zoo.

"We were so honoured to be singled out from the podium at such an important milestone event for the Jewish community," said Redmond, President and CEO of the Assiniboine Park Conservancy. "The support from the Jewish Foundation is very special to us. We recognize that the Foundation's decisions

are a result of careful deliberation among many people. We are truly humbled and grateful."

Redmond reports that the \$200 million APC campaign, launched in 2009, has already raised more than \$128 million. Those who have been to Assiniboine Park in recent months have noticed remarkable improvements.

"Part of our mandate is to give back to the community at large – to help organizations that make a difference in the lives of Manitobans of all backgrounds," said JFM CEO Marsha Cowan. "The Conservancy is an organization that does just that. Assiniboine Park is a jewel in our city. Not only is it a beautiful urban greenspace, it is a place where people gather to celebrate life in Manitoba. We are proud to support the campaign."

Learn more at www.assiniboinepark.ca.



The Canadian Human Rights Museum: Then and Wow!

In 2009, Jordan Billinkoff (on the far right in both photos) was invited along with a number of other young members of the community to meet Gail Asper and visit the future site of the Canadian Museum for Human Rights. He was moved by the experience and started to regularly designate income earned by his Bar Mitzvah Fund to The Friends of the Canadian Museum for Human Rights.

In September 2014, Jordan Billinkoff was a special guest of the Jewish Foundation of Manitoba at a tour of the Museum before its official opening. It was a chance for him to see the results of the generosity of so many people – including his own.

"It was an honour to be invited to the tour and remarkable to see how that empty piece of land turned into something so unbelievable," said Billinkoff. "I'm so proud that Winnipeg has shown leadership and initiative in focusing on an issue of such global importance."



2009



2014

☆

Albert D. Cohen Family Fund Establishes Bursary

Gendis Business Bursary to support inner city students

For James Cohen, the President and CEO of Gendis, Inc., “corporate philanthropy is simply the right thing to do.”

Cohen and Gendis have been active supporters of Winnipeg Harvest and Siloam Mission, and are now turning their attention to meeting the needs of university students in the North End.

The new Gendis Business Bursary, established through the Albert D. Cohen Family Fund at the Jewish Foundation of Manitoba, is a \$5,000 award that will be presented to one student a year in the University of Manitoba’s Inner City Social Work program, located on Selkirk Avenue. The \$5,000 represents income earned by the Albert D. Cohen Family Fund every year.

The recipient of the bursary must be a full-time student (in second year or later) with a minimum grade point average and demonstrated financial need.

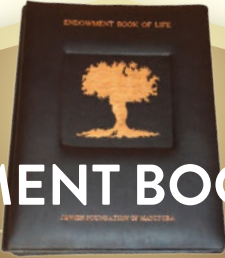
“Having a vibrant core area with strong leadership and leading professionals is vital to our city’s future. I’m impressed by the University’s commitment to the inner city,” said Cohen, a member of the JFM Investment Committee. “And I’m proud to coordinate this bursary through the Jewish Foundation. It’s important to me that the JFM makes it possible to support programs outside of the Jewish community. We all share this planet together. The more we can do to help each other, the better.”

The first bursary will be awarded in the 2015-2016 academic year.

“I’m hoping that this bursary will change lives,” said Cohen. “I look forward to meeting the first recipient.”

For more information about the University of Manitoba’s Inner City Social Work program, see umanitoba.ca/social_work/programs/inner_city/

YOUR STORY FOR THE AGES, YOUR GIFT FOR ALL TIME



ENDOWMENT BOOK of LIFE

A BEQUEST.
A LIFETIME GIFT.
A STORY.
A LEGACY.

Learn how your decision today can change people’s lives – forever.

For more information about about the Endowment Book of Life, contact Pam Minuk at 204.477.7520 / PMinuk@jewishfoundation.org

An event to recognize our latest participants will be held in the fall of 2015.

FALL GRANTS ANNOUNCED

The Jewish Foundation of Manitoba Grants Committee met in September to consider applications from a large number of applicants. The Board of Directors approved the Committee’s recommendations in October.

The Jewish Foundation is proud to help organizations deliver programs and services that make a difference in people’s lives; and help organizations to revitalize their infrastructure.

The following grants were approved:

☆

Art City Inc. (\$4,000) | To support “Circle of Courage: Generous City,” an initiative to engage marginalized youth in art workshops that foster creativity and empowerment through the art of giving.

B’nai Brith Jewish Community Camp (\$20,000) | To replace the floor in the “Gadol,” the camp’s large recreation hall.

Community Living Manitoba Inc. (\$2,500) | To support “Strengthening Parent Voices,” a program for parents of children and adults with disabilities; and to help fund attendance at the “Parent Leadership Development Institute.”

Food Matters Manitoba (\$4,285) | To hire a part-time person to work with community organizations to enable them to provide cooking classes; school-based or after-school food programs; fresh food markets; and healthy meeting or food workshops/ events in their organizations.

Gwen Secter Creative Living Centre (\$6,090) | To support the Wednesday Simcha Program and the Older Adult Fitness Program.

Herzlia-Adas Yeshurun Synagogue (\$40,000) | To help fund synagogue renovations and the replacement of the heating system.

Jewish Child and Family Service (\$5,500) | To conduct a Motivational Interviewing (MI) training workshop for staff to enhance their skills in working with clients with addictions.

Jewish Child and Family Service (\$11,590) | To support the redevelopment and alignment of integration programs for immigrant seniors.

Jewish Child and Family Service (\$19,500) | To cover a shortfall in funding for homecare services for Winnipeg Holocaust survivors whose funding has been cut back by the Conference on Jewish Material Claims Against Germany, Inc.

Jewish Federation of Winnipeg (\$12,000) | To support Jewish high school students participating in the March of the Living. The March of the Living is an annual educational program that brings students from around the world to Poland and Israel.

Kaufman Silverberg Community Library (\$2,260) | To update the library’s collection of books, magazines, DVDs, and other resources.

Kaufman Silverberg Community Library (\$2,708) | To purchase 10 e-readers and a selection of e-books.

Manitoba Chamber Orchestra (\$5,282) | To support the visit of two Israeli musicians.

Manitoba Theatre for Young People (\$1,000) | To support MTYP’s production of “New Canadian Kid.”

Rady Jewish Community Centre (\$40,000) | To support the redevelopment of the recently acquired fire hall on Grosvenor Avenue into a childcare facility.

Rady Jewish Community Centre (\$6,000) | To support the community-wide celebration of Yom Ha’atzmaut.

The Saul & Claribel Simkin Centre (\$3,631) | To purchase a point-of-sale cash register and debit system for the Café Garden.

Shalom Residences Inc. (\$6,900) | To support the renovation of the kitchen at the Daffodil Street residence.

Siloam Mission (\$4,500) | To replace the front doors and concrete slab at the entrance of their supportive housing development in Wolseley.

The Winnipeg Singers (\$3,500) | To support their fall concert, “Psalm and Song: Choral Music of Jewish Composers,” which includes the music of Winnipeg composer Sid Robinovitch.

☆

To learn more about JFM grants and the application process, visit www.jewishfoundation.org/grants.html or contact Marla Aronovitch, Grants & Distributions Officer, at maronovitch@jewishfoundation.org or 204.480.7557.

WE CELEBRATED!

On October 27, 2014, more than 900 people gathered at the RBC Convention Centre Winnipeg to celebrate the 50th anniversary of the Jewish Foundation of Manitoba. The crowd included about 250 representatives of organizations supported by the JFM. Their tickets were mostly purchased by JFM supporters on their behalf.

There was music, dance, video, a slide show, and inspirational words by Foundation President Joe Wilder and

Gala Chair Steve Kroft. The room was beautifully appointed; the audience was thoroughly engaged.

The Foundation expresses its thanks to sponsors, table purchasers, ticket buyers, volunteers, and community partners.



Al Benarroch, Ariel Karabelnicoff, Israel Ludwig, Adam Bronstone – Manuel F. Sousa Photography



Jon Holeman, Wendy Lewis – Manuel F. Sousa Photography



Larry Vickar, Tova Vickar, Norman Vickar, Florence Vickar – Shane Marmel Photography



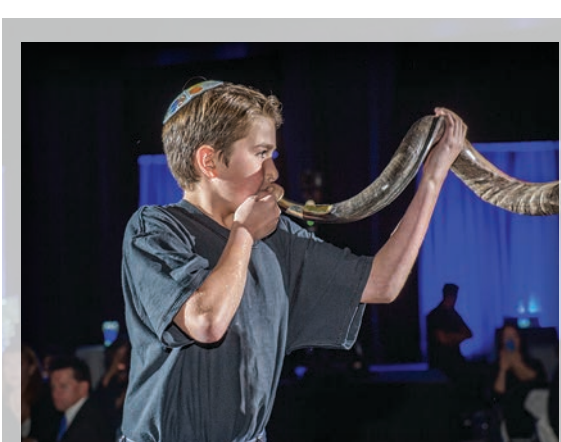
Lily Guberman, Marla Berchard – Shane Marmel Photography



Steve Kroft, Tracy Bowman, Brian Bowman, Marsha Cowan, Joe Wilder – Manuel F. Sousa Photography



Mel Lazareck, Karyn Lazareck – Manuel F. Sousa Photography



Ariel Pitch – Manuel F. Sousa Photography



Rady Jewish Community Centre Table – Manuel F. Sousa Photography



Shea Lerner, Jesse Garber, Steven Baker (B'nai Brith Camp Staff) – Shane Marmel Photography

To see more photos, our video, and the slide show shown at the event, visit www.jewishfoundation.org/JewishFoundationofManitoba-50thAnniversaryGala.html

THANK YOU TO OUR SPONSORS FOR THEIR GENEROUS SUPPORT

ANNIVERSARY SPONSOR



RBC Wealth Management
Dominion Securities

Jon Holeman & Associates
Private Wealth Management

MEDIA SPONSOR
Winnipeg Free Press

Helping Out the “Little Shul on the Prairie”

JFM and Winnipeg Beach synagogue enjoy a special relationship



About 40 people attend services regularly at the Winnipeg Beach synagogue.

Every Shabbat morning in the summer, you can find 40+ cottagers and city-folk praying together at the Hebrew Congregation of Winnipeg Beach.

“We’re like a family at the shul,” said long-time organizer and congregant Laurie Mainster. “We have a strong core of congregants and there always seems to be new people joining us throughout the summer. We enjoy being with each other and our kiddush is world-famous!”

The synagogue was originally located on Hazel and Grove in Winnipeg Beach, but moved to Camp Massad’s

property in the late 1990s when faced with the major expense of connecting to the town’s sewage system. The original building – a donated log cabin from Beausejour – is still in use; the building was expanded in 2010.

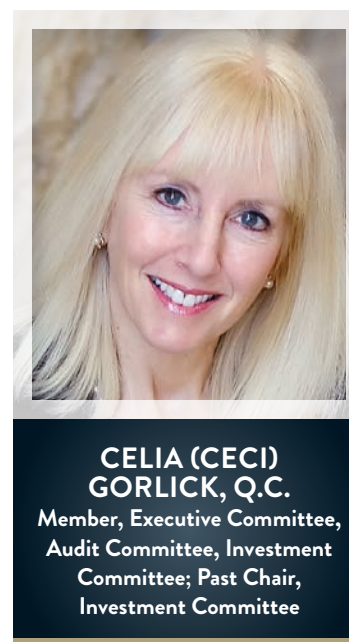
The Jewish Foundation of Manitoba is involved in a number of key ways. The JFM provided a grant in 2010 for furniture upgrades; the JFM holds the Sam Pesochin Hebrew Congregation of Winnipeg Beach Synagogue Fund, the income from which helps the synagogue pay its expenses; and the JFM accepts donations on the synagogue’s behalf, thereby lessening the administrative burden for the volunteer-run enterprise.

“We couldn’t do what we do without the help of the Jewish Foundation,” said Abe Borzykowski, a leading volunteer with the synagogue.

Services at the Hebrew Congregation of Winnipeg Beach are held Saturdays at 9:30 from the Canada Day to Labour Day long weekends. Services are described as “traditional, Conservative, and egalitarian.” All are welcome. For more information, contact Abe Borzykowski at aborzykowski@shaw.ca.

Board Member Spotlight

“I first became interested in the Jewish Foundation of Manitoba in 1998 because of the Women’s Endowment Fund. The Fund was relatively new at the time, and it was the first initiative in our Province that provided grants to women’s causes from an endowment. I really liked the idea of women helping women and that the Fund supports women of all backgrounds. I was later invited to review the Foundation’s Investment Policy Statement, a task that ultimately led to a position on the Investment Committee. I have always been impressed by how well the Foundation is run. We do an excellent job of attracting leading volunteers to the Board and the Investment Committee, and our senior professionals are very effective. In addition to my volunteer relationship with the Foundation, I see the JFM from a parent’s perspective as a mother of four Bar/Bat Mitzvah Fundholders. I love this program because it opens up conversations with our young people about philanthropy and helps us promote philanthropy with the next generation.”



CELIA (CECI) GORLICK, Q.C.
Member, Executive Committee,
Audit Committee, Investment
Committee; Past Chair,
Investment Committee

Board of Directors
OFFICERS/EXECUTIVE
Joseph J. Wilder, Q.C.
President
Steven J. Kroft
Past President
Anita Wortzman
President-Elect
Dr. Eric Winograd
Secretary-Treasurer
Celia (Ceci) Gorlick, Q.C.
Sherman Greenberg
Larry Vickar

Directors
Michael Averbach
Cynthia Hiebert-Simkin
David Kroft
Mark Lomow
Aaron Margolis
Howard Morry
Jeff Norton
Rocky Pollack
Freda Steel
Syd Thompson
Michelle Weinberg
Pamela Wener
Richard L. Yaffe

Board of Governors
Sheldon Berney
Marjorie Blankstein, C.M. O.M.
Morley Blankstein
Yhetta M. Gold, C.M. O.M.
R. Kenneth Halprin
Hon. Guy J. Kroft
Hon. Richard H. Kroft, C.M.
Laurie A. Mainster
Lillian Neaman
Gordon M. Pullan, Q.C.
Abe Simkin, Q.C.
Joseph J. Wilder, Q.C.*
*Appointee to Board of Directors

Jewish Foundation of Manitoba USA, Inc.
Directors
Joel J. Dudeck
Steven J. Kroft
Jacqueline Simkin

Staff
Marsha Cowan
CHIEF EXECUTIVE OFFICER
Ian Barnes, CGA
CHIEF FINANCIAL OFFICER
Marla Aronovitch
GRANTS & DISTRIBUTIONS
OFFICER
Patti Boorman
DIRECTOR OF OPERATIONS
Stephanie Casar
ADMINISTRATIVE ASSISTANT
Mark Gershkovich
ASSOCIATE DIRECTOR
OF MARKETING
Katarina Kliman
MANAGER OF DONOR RELATIONS
Pam Minuk
DEVELOPMENT ASSISTANT
Karen Solomon
FINANCE & ADMINISTRATION
COORDINATOR
Jennifer Wood
DATABASE & OFFICE SYSTEMS
ANALYST

JFM Focus Newsletter
Stu Slayen
EDITOR/COMMUNICATIONS
CONSULTANT
23 Below
DESIGN/LAYOUT

Contact info
For more information about the Jewish Foundation of Manitoba, please call or visit our office on the 4th floor of the Asper Jewish Community Campus. 123 Doncaster Street - Suite C400, Winnipeg, Manitoba R3N 2B2

Phone: 204.477.7520
Toll Free: 1.855.284.1918
Donation Line: 204.477.7525
info@jewishfoundation.org
www.jewishfoundation.org

@JFM_MB



Happy Chanukah!

In the story of Chanukah, we learn that the Maccabees achieved more than their numbers suggested was possible.

That’s our story in Winnipeg, too. Even with a modest population, our Jewish community continues to accomplish important goals and achieve remarkable results. The JFM is proud to play an essential role in the community’s success.

During this Festival of Lights, may we work together to brighten our prospects for the future through cooperation, innovation, generosity, and a renewed commitment to *tikkun olam* – repairing the world and making our community an even better place to live.

- The Board and Staff of the Jewish Foundation of Manitoba