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THE SECRET TO HAPPINESS

THE RETURN OF THE JFM ANNUAL LUNCHEON HEADLINED BY A TRULY INSPIRATIONAL KEYNOTE

After three years, the Jewish Foundation of Manitoba Luncheon in support of the Women's Endowment Fund returns to the calendar Friday, May 12, 2023, at the RBC Convention Centre Winnipeg.

We are thrilled to welcome our keynote speaker for the 2023 JFM Luncheon, Jim Estill, CEO of Danby Appliances and renowned philanthropist. Jim's ongoing work with refugees from Syria, Ukraine, and many other war-torn countries is second to none. Believing that we can all do something to improve our community, no matter the scale, Jim is taking steps daily to help improve the lives of those around him.

We recently sat down with Jim to ask him a few questions about his philosophies on philanthropy and making an impact.

You've now helped settle hundreds of refugee families in Canada. Can you describe your feelings when the first family touched down in Canada?

In 2015 I could see what was happening on the news, which caused me angst. I started thinking, 'what could I do to do something?' Of course, I would want to stop the war, but that is beyond my capability. I learned Canada has a private refugee sponsorship program, so I found out I could sponsor refugees and started doing that. It took over two years for the first families to arrive, so there was a lot of hurry up and wait. When the first families came, seeing the smiles on people's faces felt so good. They were so relieved and so happy to be here, and it filled my heart with warmth. through the list. We keep up with the families and see how they are doing. It's supporting people through a hard time. During that first month, it's intense, but after that, it all eases off.

If people are hesitant and think, "what impact can I really make?" How would you respond to that?

The key is that everyone should give within their means. Whatever is meaningful for a person is meaningful for them, and does their part. It doesn't matter what cause it's for; you should give something back. Everyone in Canada is exceptionally fortunate; we wake up in the morning in a safe place. We are all blessed, and giving back some of what we have, no matter the scale, gives us a feeling like nothing else can. Don't be shy about how much you can contribute. Do something on your scale.

Recently, you posted the following quote: "Your purpose in life is to find your purpose and give your whole heart and soul to it." – Gautama Buddha. Would you say you've found your purpose?

I have spent a lot of time on purpose. My purpose in life is to help as many people as possible achieve their greatest potential. Recognizing that as my purpose filters how Coming to speak to people as I will at the Foundation luncheon helps me accomplish that. If I talk to 100 people, I hope that those 100 people will leave with the inspiration to do just a little bit more.

What do you hope that attendees take away from your keynote at the luncheon?

I will be successful as a speaker if people change one thing they're doing. It can be now or any time down the road. That is done through true inspiration. I won't give you the secret now, but I will share the secret of happiness at the luncheon. I believe that if people come and learn this secret, they will, in turn, lead happier lives.

SECURE YOUR SEAT TODAY!

Please contact 204.477.7520 or visit www.jewishfoundation.org







Tell us about your continued efforts with these families after they arrive.

It is vital that families are properly settled. Things like: finding a dentist, finding a doctor, registering the kids for school, getting bus passes, riding the bus with them and showing them around the city. Nothing can be missed, so we have a long checklist that we go through every time. For each family we bring in, we have four or five mentor families who work I spend my time and energy. To achieve my goals, I also need to expand my platform.

"Where Customers Send Their Friends"

FRIDAY MAY 12 12:00 p.m. RBC CONVENTION CENTRE WINNIPEG Admission \$200 | Partial 2023 tax receipt | Dietary laws observed

WITH KEYNOTE SPEAKER

Jim Estil CEO, Danby Appliance & Leader in Philanthropy

JFM focus | Spring Issue 2023

I Am Ben Ben

GRAY ACADEMY ESTABLISHES ENDOWMENT IN STUDENT'S MEMORY

"Do you see the face? I know I can. A face that's filled by colours who create a representation of myself at hard times of medications withdrawals. When I look at the beauty of a soul, personality is very obvious."

Those were the words of Ben Ben Chimol, a grade 12 student at Gray Academy of Jewish Education who lost his battle with cancer on December 1, 2022.

Ben's parents, Tatiana and David, along with Gray Academy, have been working since then to put together a way to honour his memory. A way to spotlight the brightness he brought to the lives of anyone who met him.

In March 2023, the Ben Ben Chimol^{2"1} Simchat Chayim Fund was launched at the Foundation, a new fund within Gray Academy's endowment. Income from this fund will be used for programs in the school that bring joy to others, something Ben did on a daily basis. The fund is a way for students to share their passions and celebrate their achievements.

Ben's passion for art was second to none, which is evident when anyone sees his paintings.

His kindness and perspective on life were beyond that of a high school student, something that his writing reflects beautifully. At a school-wide memorial on the day the fund launched, Ben's friends and sister spoke to their classmates, and each shared the same portrait of who he was; someone who listened, cared, and would make you smile at the drop of a dime.

"What about the future? Will I live? Will I succeed? Will I keep my personality? For those questions, I have an answer, but the understanding of my answer can only be described by a smoke screen who presents uncertainty of the future. That's why I am Ben Ben, a Better Ben Ben, to be a Better Ben Ben."

As part of the launch, Gray Academy held its Casual Day for A Cause, with donations going to the new fund.

Through Gray Academy's efforts, the fund reached \$5,000 in the first three days, halfway to its initial goal.



If you would like to make a gift to the Ben Ben Chimol^{r"} Simchat Chayim Fund please visit www.jewishfoundation.org/ben-ben-chimol-fund

A Focus on Reconciliation

JFM TAKES PART IN TURTLE ISLAND PROJECT BLANKET EXERCISE

Upon his retirement from government, Clayton Sandy joined the Truth and Reconciliation Commission, allowing him to hear the stories of many indigenous people across Canada. Many high-profile people attended these conferences, ranging from former prime ministers and governors general to media personalities.

At one of the conferences, Sandy had a chance to chat with a former prime minister of Canada who explained to him that now, as a retired politician, he was sitting and listening to the stories from residential school and 60's scoop survivors for the first time. Much to his disappointment and frustration, he was not aware what the schools were truly about. "It's an opportunity for people to start healing," Sandy explains. "The reconciliation part is on the shoulders of the Canadian public; they must start hearing and accepting these stories. They don't have to do anything, just listen, and acknowledge that it happened."

"We want them not only to hear the history but the story of our resurgence and the plan for our future," says Sandy. "We provide examples of role models in our community and show a path for the next generation of our people to make it clear that we are succeeding everywhere you look." by the Jewish Foundation's Endowment Book of Life kiosk. They were thrilled and amazed at the collection of stories there and felt an immediate connection between our culture and theirs.

Every person in every community has a story. Each story is unique to its teller, though we find common themes throughout them. Themes of laying the foundations of family, overcoming atrocities to create a better future for the next generations, and themes of love and the feelings that bond us with our kin.

The indigenous community is no different. Their stories are full of colour and rich with tradition. We simply need to ask to hear them.

This got the wheels turning in his head.

Sandy gathered up a few of his friends, and they spent the next two years developing the Turtle Island Project blanket exercise. The exercise takes its participants through history, and is broken down into three parts: the first 150 years after contact, the resurgence of indigenous culture, and a group-sharing experience. A sharing circle concludes the program. Sandy explains that the goal is to make the space as safe as possible, where people can share their stories, ask questions, and learn together.

Recently the staff of the Jewish Foundation participated in the Turtle Island Project blanket exercise, a crucial "listening" step to reconciliation.

When Sandy and his team entered the Asper Jewish Community Campus to make their presentation to the staff, they passed For more information on the Turtle Island Project or to book the 'Experiential Exercise', please call 204-698-6881 or email claytonfsandy@gmail.com.





JEWISH FOUNDATION - OF MANITOBA -

General Educational Awards

Kali Faingold



orey Diamond-Burchu







Uri Faingold





EWISE

Awarded to Jewish students who are pursuing

post-secondary education. Consideration is given to academics, community service, and/or financial need.







WENTY -SCHOLARSH WENTY-TWC















































Denise Levi

Alina Markhasir

Thomas Feldman



Yael Gelfman



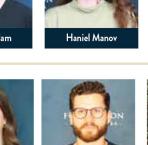
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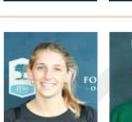




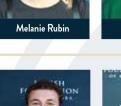








Melanie Rubin



\$188,750

Irit Margulets

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Evelin Melekh











In 2022, the Jewish Foundation of Manitoba was proud to award

> EDUCATION AWARD AND SCHOLARSHIP RECIPIENTS.

EDUCATIONAL AWARDS & SCHOLARSHIPS 2022



Ruth & Joe Freed and Stephen Freed and Family Academic Excellence Awards Awarded to individuals who have demonstrated consistent academic excellence and a commitment to the Jewish community.

2022 recipients: Nina Eilberg and Max Kliman



Mark & Dorothy Danzker Scholarship

Awarded to an individual in a post-graduate degree program based on their academic achievements and contributions to their community.

2022 recipient: Alexis Koffman



Mona Gray Creative Arts Scholarship

Awarded to a Bachelor's degree graduate or to a 3rd or 4th year undergraduate student who is pursuing a university degree in one of the following areas: creative writing, film, fine arts, music, theatre or dance.

2022 recipient: Mishelle Aminov Kosonovsky



Saul & Claribel Simkin Centre Family Education Award

Awarded to the child of a long-serving Simkin Centre employee to assist with his or her postsecondary education.

2022 recipient: Chaya Tabac

George Finkle Memorial Scholastic Awards

Awarded to Jewish high school students who are beginning post-secondary education.



Judaic Studies and/or Studies in Israel Awarded to individuals to encourage them in their pursuit of an education in Judaic studies or studies in Israel.



Joel A. Weinstein Memorial Scholarship

Awarded to an individual who is pursuing their education in Israel and who has demonstrated academic excellence, a commitment to the Jewish community, and volunteerism.



Irma Penn in memory of Marvin Penn Educational Award

Awarded to students taking post-secondary Judaic Studies courses or teachers in the Jewish / Hebrew school system enrolled or entering a post-graduate program to further their professional development.





-EDUCATIONAL AWARDS-& Scholarships

Donors may establish scholarship funds to benefit students of a particular school, geographic region, educational discipline, gender, or other designation.

You may add to your scholarship fund at any time and so can others who share your interests in the community.

Advantages of establishing a scholarship fund

PERSONAL

Establish a scholarship fund in honour or in memory of a loved one, or name it to recognize your family, business, or a particular interest.

ENDURING

You can make a permanent impact on the lives of recipients, who in turn are likely to continue the tradition of helping others.

FLEXIBLE

Provide a scholarship now or plan a gift from your estate. The Jewish Foundation of Manitoba can accept donations of most assets including cash, securities, and life insurance policies*.

*Please contact the Foundation for more information.

Who should establish a scholarship fund?

A scholarship fund is ideal for individuals, families, businesses, and groups who:

• Value education •

- Want to give others an opportunity to pursue their dreams
 - Want to establish a legacy to honour or remember someone •

To establish a scholarship fund or for more information, please contact the Jewish Foundation of Manitoba.

For a complete list of all awards and guidelines, see our website at www.jewishfoundation.org.

The Jewish Foundation of Manitoba thanks the following funds that have made our academic awards possible:

Norman & Lesia Adelberg Scholarship Fund Cecilia Asper Fund The Israel & Babs Asper Charitable Fund ated Retail Grocers (A.R.G.) of Winnipeg Fund Helen & Bernard Atnikov Fund Samuel & Mary Badner Memorial Scholarship Fund Ziona Bellan Memorial Scholarship Fund Cynthia Berney Fund David & Esther Birn Family Fund B'nay Abraham Sisterhood Scholarship Fund Dee & Harold Buchwald Scholarship Fund Molly & Charles Chapman Educational Fund Phyllis & Saul Chochinov Memorial Fund Sarah & Jack Cohen Fund Meyer & Rita Cosman Fund Marsha Cowan Scholarship Fund Jerry Dorfman Memorial Scholarship Fund George Finkle Memorial Scholastic Award Harry Fishman Scholarship Fund

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JFFM EST. 1964

For more information about the Jewish Foundation of Manitoba, please contact us at:

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EDUCATIONAL AWARDS & SCHOLARSHIPS 2022

MIND BODY AND SOUL

GRANT HELPS SIMKIN CENTRE PROVIDE SPIRITUAL CARE TO RESIDENTS

In 2021, the JFM provided a grant to the Saul and Claribel Simkin Centre for a Spiritual Care Aid.

"I know how important spiritual care is in our type of setting," says Laurie Cerqueti, Simkin Centre CEO. "For our residents, our families, and our community."

Since she took over the CEO role, Laurie's thoughts have been directed to 'How can we serve our people even more than we are now? How can we make this bigger and better?'

This sparked the idea that someone should be brought in to look at what they were doing regarding spiritual care to see where gaps and opportunities lay to develop the program.

The Simkin Centre hired Rabbi Matthew Leibl as the person to fill the role, someone Cerqueti thinks will be a perfect fit for what they're hoping to do.

Beginning in April, immediately after Passover, Rabbi Leibl will first spend time getting to know the residents, their families, and the staff at the Simkin Centre while looking at the processes and programs currently in place regarding spiritual care.

"As I spoke with Matthew about this opportunity, we see it as an opportunity to make a significant difference for the residents and their families," says Cerqueti.

Initially the timing was not right. With two young sons at home, Matthew was not looking to begin working again until 2023. But knowing that he was the right person for the role, the Simkin Centre deferred the project and the grant to wait for Matthew to be available.

This interaction with the Simkin Centre is not Rabbi Leibl's first. He has been involved with the Simkin Centre for over 15 years, first working there at age 21. That year, he did concerts three times per week for the residents.

"I found that the music and performing was an incredible way to connect with the people there," says Rabbi Leibl.

He recalls a story from that time frame where he was performing Oseh Shalom, and one resident who had been, to that point, without her memory and less present, began to mouth the words along with him. The song helped her break through what she had been dealing with.

"That moment was truly a game changer for me. I'm so excited to be able to give back to a place that helped people in my own family and was a great place for me while I was figuring out my way many years ago," says Rabbi Leibl. "Simkin is such a special place, and what they're doing there is awesome."

The Foundation is proud to support what we are sure will be an incredibly powerful and positive addition to the programming at the Simkin Centre.

CALL FOR VOLUNTEERS $\bullet \bullet \bullet \bullet \bullet \bullet \bullet \bullet \bullet$

The JFM is looking for community members to join the group of volunteers that help make us the foundation for the people and organizations in our community. Our volunteer committee members ensure that representatives from our community have a say in how the Foundation delivers its support.

FM

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Our committees require varying time commitments, with each meeting anywhere from two to four times yearly.

Community Impact Grants

This committee distributes Foundationallocated funds to registered charities in Manitoba, determining the recipients by reviewing grant applications submitted by both Jewish and general community organizations.

Investment

Women's Endowment

This committee distributes Women's Endowment allocated funds to programs and projects in Manitoba that directly benefit women and girls in our province.

Volunteering at the JFM is...

... community: many individuals benefit from JFM grants and scholarships each year and our volunteers find it very meaningful to facilitate the processes that enable this to happen.

Committees currently seeking volunteers include:

Audit & Finance

This committee oversees the annual audit process including the application of sufficient and appropriate internal controls.

The committee also vets the draft financial statements and annual budget recommendation for Board. to the The committee responsible is for recommending amendments (if any) to financial policies, procedures and internal controls to the Board.

This committee oversees the process of investing and re-investing donor gifts of capital with the objective of maximizing return at a reasonable level of risk.

The Committee appoints a professional investment advisor and engages with various investment managers as part of its process of overseeing allocations within the investment portfolio.

Scholarship and Special Awards

These committees review applications for available scholarships and awards which encourage academic achievement and volunteer contributions to our community.

... connections: our committees are a great way to meet like-minded people and connect with others in the community.

...fulfillment: all Jewish Foundation committees enable you to make a positive and lasting contribution to the community.

If you want to join a committee, please get in touch with **Tracy Price at** tprice@jewishfoundation.org.

JFM focus | SPRING ISSUE 2023

NEW FUNDS ESTABLISHED IN 2022

The Jewish Foundation of Manitoba would like to recognize all our new funds that were established in 2022. The Board of Directors thanks you for your commitment and generosity.

ORGANIZATIONAL

ENDOWMENT FUNDS The Asper Foundation (JHC-ARCHIVE) Robyn Avery (LMTM) Tiffany Reider Baird & Lucas Baird Family (BBCAMP) Ruth Bellan Memorial Fund (JCFS) Israel Binnun (LMTM) Marshall Braunstein (LMTM) Mira & Martin Buchwald Scholarship (GRAYACAD) Laura Chisick (GRAYACAD) Class of 2022 (GRAYACAD) Cogie Cogan (LMTM) Carla Cohen in memory of parents, Estelle & Harley Cohen (JHC-ARCHIVE) In Memory of Estelle & Harley Cohen (CHESED) Danita Dubinsky Aziza (LMTM) Susie Freedman Tapper (LMTM) Selma Gilfix (LMTM) Freda Glow (LMTM) Isaac Gotfried (LMTM) Brenda Greenberg (LMTM) The Grosberg Family (BBCAMP) The Grosberg Family (CAMPMASSAD) The Grosberg Family (CHAI) The Grosberg Family (GRAYACAD) The Grosberg Family (JHC) The Grosberg Family (LMTM) The Grosberg Family (RADY JCC) The Grosberg Family (SHALOM RESIDENCES) The Grosberg Family (SIMKIN CENTRE) The Grosberg Family (WJT) Ari Hanson (LMTM) David & Valerie Henderson (BRIDGES) The Henteleff Family (CAMPERSHIP) Honouring our Educators Fund (GRAYACAD) Emily Kalo (LMTM) Esther & Morris Katz Fund in support of Seniors' Programming (RADY JCC) Shaun Katz (LMTM) Kay Four Properties (SHALOM RESIDENCES) Howard Kideckel (LMTM) Edith Kimelman (LMTM) Steven Kroft (LMTM) Patty & Sheldon Lapkin (JHC) Phyllis Laveman (LMTM) Sherry Lercher Davis (LMTM) Marcelo Lubocki Memorial Fund (LMTM)

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FIELD OF INTEREST FUNDS

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COMMUNITY IMPACT FUNDS

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Would you like to establish a new fund?

Please contact Pamela Minuk, Donor Services, by telephone at 204.477.7520 or toll-free from the U.S./Canada at 1.855.284.1918 or by email at pminuk@jewishfoundation.org.

Thanks to fundholders like you, the Jewish Foundation of Manitoba helps organizations deliver programs and services that make a difference in people's lives.

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Your Generosity at Work

Women's Endowment Fund Grants

In December 2022, the Board of Directors of the Jewish Foundation of Manitoba approved the following Women's Endowment Fund grants. The Women's Endowment Fund supports organizations and services that improve the lives of girls and women – of all backgrounds – in Manitoba.

Gowns for Grads Inc - \$5,000

Gowns for Grads will order and purchase 75 new evening dresses in sizes 18-28 from Hush Collection in Winnipeg. These sizes are rarely received as donations, yet 38% of the students who participate in the program, require these sizes.

Gwen Secter Creative Living Centre -\$5,000

To fund Snow Blowing for Bubbie. A program to assist single and widowed women living in their homes struggling with safely removing snow. One of the top concerns expressed to Gwen Secter is the safety of women getting in and out of their homes during winter. *Health Sciences Centre Foundation - \$35,000* To equip HSC to provide equal and equitable care to all women who require emergency Gynecological Surgery in Manitoba. A new software system and specialized equipment will make minimally invasive surgeries possible at HSC for after-hours emergencies.

Indigenous Family Centre - \$10,000 Parenting with Presence is a 6-week wellness program for mothers that promotes self-esteem, emotional awareness, coping skills and personal resilience through equine movement or horse therapy. Taking Charge! - \$8,000

To provide the participants at **Taking Charge!** with access to Elders from the Indigenous community who can provide teachings and spiritual counselling. Funds will be used to ensure participants can attend community cultural events they would not otherwise have access to.

To learn more about JFM grants and the application process, visit www.jewishfoundation.org or contact Marla Aronovitch, Director of Operations & Grants, at maronovitch@jewishfoundation.org or 204.477.7520. Jennifer Wood MANAGER OF INFORMATION TECHNOLOGY

JFM Focus Newsletter Drew Unger EDITOR Josh Kerr WRITER

Jewish Foundation of Manitoba

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