



JFM *focus*

THE POWER OF PHILANTHROPY

CHESHVAN 5787 | SUMMER 2026

WHAT IF YOUR ANNUAL GIFTS COULD LAST FOREVER?

For many donors, giving to various fundraisers each year becomes part of a personal tradition.

Year after year, their generosity supports an organization they believe in, helping fund the programs, services and initiatives that strengthen our community. For the charities receiving these gifts, that consistency matters. Annual donors are often among their most committed supporters.

What donors might not know is that many organizations they support during annual fundraising campaigns may have an endowment fund with the Jewish Foundation of Manitoba. Gifts to these funds can have a profound effect on that charity's longevity by providing support beyond annual contributions.

That is one of the unique opportunities an endowment can provide.

Endowed funds are invested to generate ongoing income, with a portion of the investment earnings distributed annually to support the organizations that they are designated to. The fund remains invested, allowing it to continue to provide support over time.

For organizations, that can make an important difference. Annual fundraising helps meet current needs, while endowment distributions can become part of an organization's longer-term strategy. They can provide resources that organizations can plan around, helping sustain important work as priorities and circumstances change.

For donors, an endowment can grow gradually alongside annual giving.

Some donors have built their endowments over many years, contributing whenever and however they can. Over time, those contributions can add up. In some cases, donors have grown their endowment to the point where the annual distribution from the fund is comparable to the amount they give through their annual campaign gifts.

The donor's commitment is no longer represented only by the gift they make each year. It has become an ongoing source of support.

For organizations, that continuity can also create opportunities that annual fundraising alone may not. An endowment can provide a source of predictable funding that is available year after year, allowing the organization's services and needs to evolve.

That matters because a community's needs are not always the same from one year to the next. Programs change, new challenges emerge, and new opportunities arise. A strong financial foundation can give organizations the flexibility to respond while continuing the work their donors have helped make possible.

This can be another reason for donors to consider the role an endowment can play in their giving. It is not simply about setting money aside for the future. It is about creating a lasting connection between their philanthropy and the organization they have chosen to support. Their Legacy.

A donor's priorities may remain consistent even as circumstances change. An endowment can help ensure that those priorities remain part of the organization's future, providing support long after the original gift was made.

MAKE YOUR GIVING LAST

Your annual gift makes an important difference today. An endowment offers an opportunity to build on that generosity and create another source of support for the organizations and causes you care about.

The Jewish Foundation of Manitoba can help you explore how an endowment could fit into your philanthropic plans. Whether you are contributing to an existing fund, building one over time, establishing a new endowment or considering a planned or estate gift, there are many ways to create lasting impact.

You do not have to change your annual giving to begin. In fact, your existing commitment may be the foundation on which something more enduring can be built.

If you have been giving to an organization year after year, consider what that tradition could become.

Talk to the Jewish Foundation of Manitoba about building an endowment that can help support the causes you care about for years to come.

Please contact Stephanie Casar, Director of Development & Gift Planning, by telephone at 204.202.7377 or by email at scasar@jewishfoundation.org

CELEBRATING HERITAGE

INVESTING IN STUDENTS, STRENGTHENING COMMUNITIES AND PRESERVING CULTURAL CONNECTIONS

As a new school year begins, students across Manitoba are returning to classrooms, campuses and communities with opportunities to learn, grow and build their futures. Culture plays an important role in that journey. It helps us understand where we come from and the traditions that connect us, while shaping how we see the world around us.

Every year, Folklorama brings Manitoba's diverse cultures to life, giving people the opportunity to experience the music, food, dance and traditions that define our province. At the heart of those celebrations are countless volunteers and young people who dedicate their time to preserving and sharing their heritage.

The Jewish Foundation of Manitoba is proud to partner with Folklorama to support the **Mark & Dorothy Danzker Scholarship for Excellence**. Funded through an endowment held at JFM, the scholarship creates a lasting connection between education and heritage, supporting Manitoba students as they pursue post-secondary studies while remaining actively engaged in their cultural communities.

From performing and teaching to volunteering and taking on leadership roles, recipients demonstrate that heritage is not simply something we inherit, but something we carry forward. By investing in their education and celebrating their contributions to their communities, the scholarship

supports the next generation of students as they build their futures while keeping their communities' traditions and stories alive. Each year, eight students receive a \$1,000 scholarship in recognition of their academic achievement, community involvement and commitment to keeping cultural traditions alive. The 2025 recipients represent a remarkable range of backgrounds and interests, from Irish and Scottish dance to Polish, Chinese, Bosnian, Métis and Caribbean cultural traditions.

The Danzker Scholarship reflects the belief that education and culture go hand in hand. By supporting students as they pursue their academic goals, the scholarship invests in both individual potential and the strength of our communities. It also recognizes the important role young people play in ensuring the traditions that have shaped their communities remain part of Manitoba's future.

Applications for the 2027 **Mark & Dorothy Danzker Scholarship for Excellence** are anticipated to open in early 2027 and will be accepted through Folklorama. Students pursuing post-secondary studies who are dedicated to preserving and sharing their cultural heritage are encouraged to check for application information early in the new year.



(from L to R)

**Front: Kaya Pecold,
Lawrence Cohen,
Krissadie Armstrong.**

**Back: Laura Unruh,
Kaylene Blackwood,
Joyce Ji.**

**Not Pictured: Katherine
Arnaud, Azra Hrcic,
Katherine Omand.**



NEVER ALONE

A JFM GRANT HELPING WOMEN NAVIGATE CANCER WITH DIGNITY

A cancer diagnosis can change every part of a person's life, bringing physical challenges alongside financial strain, emotional stress and unexpected costs that extend well beyond medical treatment. For women navigating cancer, these challenges can be more significant, especially when needs are not fully covered by the healthcare system or extended health insurance.

Through a Women's Endowment Fund grant, the Jewish Foundation of Manitoba is supporting the Never Alone Cancer Foundation's Women's Cancer Recovery & Caregiver Support Program, helping women across Manitoba access practical resources that can make a meaningful difference during treatment, recovery and caregiving.

For women caring for a loved one with cancer, the program will provide grocery assistance, professional cleaning services and restorative respite opportunities to help ease the physical and emotional demands

of caregiving. These services address needs that can easily be overlooked during a cancer journey, helping women maintain comfort, dignity and well-being while caring for themselves and others.

The program also draws on Never Alone Cancer Foundation's volunteer network, many of whom have personal experience with cancer, to provide regular check-in calls and compassionate support to women currently navigating treatment. This personal connection can help ease the isolation that often accompanies a cancer diagnosis and remind individuals that they do not have to face the journey alone.

The need for this support continues to grow. More than 12,000 people are diagnosed with cancer in Manitoba each year, with an estimated 5,500 to 6,000 of those diagnoses occurring in women. The Never Alone Cancer Foundation currently supports more than 600

individuals and families across Manitoba each year, with women representing approximately 59% of its clients. Through targeted funding and compassionate care, this program will help women access practical resources while strengthening their ability to recover and care for themselves and others.

The Women's Endowment Fund is proud to support initiatives that improve the lives of women and girls in Manitoba. Help create meaningful change by supporting the Women's Endowment Fund and investing in programs that provide care, dignity and opportunity for women in our community.



**To learn more about JFM grants, contact
JFM offices by telephone at 204.477.7520
or toll-free from the US/Canada at
1.855.284.1918 or by email at
info@jewishfoundation.org**

A LEGACY CLOSE TO HOME

AN AWARD INSPIRED BY A COMMITMENT TO HELPING OTHERS SUCCEED

The Jewish Foundation of Manitoba is proud to announce the first recipient of the Jennifer L. Wood Memorial Scholarship: Kezia Thiessen, a graduate of Shaftesbury High School.

Established in memory of Jennifer Wood, a longtime member of the Foundation family who passed away after a long battle with cancer, the \$1,000 scholarship reflects Jenn’s belief that helping people overcome obstacles that stand between them and their goals is of the utmost importance.

The scholarship is administered in partnership with the Pembina Trails School Division. A dedicated committee is responsible for selecting a recipient who reflects the qualities Jenn encapsulated: determination, hard work and the drive to move forward despite the challenges they may face.

Kezia exemplified these qualities throughout her time at Shaftesbury. An academic standout and basketball enthusiast, she served as captain and steward of the school’s provincially recognized Envirothon science team and was recognized as an outstanding citizen of the Shaftesbury community. Through the challenges she has overcome, Kezia distinguished herself as a student who shone.

For Jenn’s family, the scholarship is about more than academic achievement. It is about recognizing students who may not always have had the same advantages as their peers, but who continue to work toward a brighter future.

Jenn often spoke about the mentors who had given her the “kick in the pants” she needed. Her husband, Larry, hoped that a

scholarship in her name could provide that same encouragement to someone else.

“We hope that this scholarship will help someone who has goals, works hard regardless of their grades and just needs some help to get there,” Larry said. “Someone who might be seen as an underdog, who doesn’t have the same advantages as their peers, that is who Jenn would look out for.”

With Kezia as its first recipient, the Jennifer L. Wood Memorial Scholarship begins a new chapter in Jenn’s legacy. Through it, her desire to help others overcome obstacles will continue by opening doors for students as they pursue their futures.

If you would like to learn more about scholarships at the JFM, please contact Laurel Hogan, Donor Development Officer at lhogan@jewishfoundation.org, or Canada/U.S. toll-free 1.855.284.1918.



The Jewish Foundation of Manitoba welcomes Karla Maitland-Moore as our new Director of Finance. With more than 20 years of senior financial leadership experience, Karla brings expertise in financial management, governance, strategic planning, and organizational accountability. A Chartered Professional Accountant (CPA), she is known for combining strong financial stewardship with a practical and collaborative approach.

Welcome! KARLA MAITLAND-MOORE

Karla has spent much of her career in the public sector, working across post-secondary education, school divisions, healthcare, and public service organizations. Most recently, she served as Executive Director, Finance & Administration at the Manitoba Institute of Trades and Technology, providing leadership across finance, budgeting, payroll, procurement, and business services. She is passionate about strengthening financial sustainability and supporting informed decision-making.

“Joining the Jewish Foundation of Manitoba felt like a great opportunity. I value contributing to organizations that make a

meaningful difference in people’s lives, and I enjoy tackling complex challenges. With collaboration, creativity, and persistence, I believe there is always a path forward.”

Outside of work, Karla and her husband are proud parents of three children. Family life has centred around hockey, baseball, gymnastics, soccer, and plenty of competitive game nights. As her children grow older, Karla looks forward to travelling beyond tournament schedules and perhaps finally finishing the scrapbooking projects she started years ago.

Please join us in giving Karla a warm welcome to the Foundation team!

JFM focus BOARD MEMBER :..... Spotlight Dafna Shore

The Jewish Foundation of Manitoba welcomes Dafna Shore as Chair of the Board.

Dafna brings a deep understanding of the Foundation and a longstanding commitment to strengthening Manitoba’s Jewish community. Her involvement with the Foundation dates back to 2014. Over the years, she has served in a range of Board and committee roles, contributing to the Foundation’s resources and supporting initiatives that create meaningful impact across the community.

Her involvement extends beyond the Foundation, reflecting a consistent commitment to volunteerism and service throughout Manitoba’s Jewish community.

“I’m really honoured to step into the role of Chair of the Board of the Jewish Foundation of Manitoba, especially at such an important time for the organization,” says Dafna.

As demand for support across Manitoba’s Jewish community continues to grow, Dafna is focused on building on the strong foundation

of committed donors and engaged leadership while looking toward its next chapter.

Her priorities include continuing to strengthen the endowment, supporting thoughtful grantmaking and ensuring the long-term sustainability of the Foundation for future generations.

“I look forward to working closely with the Board, our staff, and the community as we continue building on this momentum together.”



WHAT WE GIVE BACK

STEWART AND ELLEN LEIBL: GIVING BACK TO THE COMMUNITY

For Stewart and Ellen Leibl, giving back to the community is about recognizing how much they have received from it. Winnipeg has given them opportunities to build careers, raise a family, develop lifelong friendships and remain connected to a vibrant Jewish community. By establishing an endowment and signing the Endowment Book of Life they help ensure those same opportunities remain available for future generations.

The Leibls have contributed to the Winnipeg community in various ways. Stewart has served several organizations, including Camp Massad, Congregation Shaarey Zedek and the Better Business Bureau, while Ellen has given her time to the Canadian National Institute for the Blind, Willow Place (formerly Osborne House), the Sarah Sommer Chai Folk Ensemble and the Winnipeg Board of Jewish Education. For them, involvement in the community has never been limited to a single organization or cause; it has been an ongoing part of the life they have built together.

Stewart and Ellen grew up in Winnipeg, just a few blocks from one another and met toward the end of high school. They married in 1976 and built their careers here. Stewart spent 35 years with Perth's Cleaners, eventually becoming President and owner, while Ellen pursued a career in law. Their children, Matthew and Leah, were born in Winnipeg and are now raising their families here as well.

In their Endowment Book of Life story, the Leibls reflect on the influence of their parents and grandparents, who instilled in them the importance of education, family, Jewish identity, compassion and philanthropy. Stewart and Ellen have, in turn, tried to pass on those values to their children.

An endowment is a powerful way to turn a commitment to giving back into something lasting. Rather than simply making a gift today, an endowment provides ongoing support for the community, enabling organizations to continue their work for generations, creating opportunities for people and families in the future.

The Endowment Book of Life adds another dimension to that legacy. Alongside the financial commitment of an endowment, families can preserve the story, memories and values that inspired them to give. The Leibls' story has become part of the community's collective history; a record of people who recognized the importance of their community and chose to help strengthen it for those who come next.

For Stewart and Ellen, giving back has become an ongoing commitment to the community they care about. It is about gratitude, responsibility and ensuring that the community that has been such an important part of their lives continues to thrive.



Stewart and Ellen Leibl signing the Endowment Book of Life in 2017

GIVE BACK. LEAVE A LEGACY.

The Jewish Foundation of Manitoba helps individuals and families turn their desire to give back into lasting support for the Jewish community. An endowment can provide ongoing funding for the causes you care about, while the Endowment Book of Life allows you to preserve the story and values behind your commitment.

If your community has given you something meaningful, consider giving back. Sign the Endowment Book of Life and leave your story as part of our community's future.

To attend the Endowment Book of Life Signers' Brunch or to learn more about planned giving at the JFM, please contact Pam Minuk at 204-477-7520 or pminuk@jewishfoundation.org



JEWISH FOUNDATION
OF MANITOBA

Endowment
Book of Life

2026 Signers' Brunch

NOV 1
TWENTY TWENTY-SIX

10:30 AM - 12:30 PM
CONGREGATION SHAAREY ZEDEK

FOR TICKETS - VISIT WWW.JEWISHFOUNDATION.ORG OR CALL 204.477.7520
ADULTS - \$36 CHILDREN - \$20

JOIN US AS WE CELEBRATE OUR SIGNERS!
BROWNIE FLEISHMAN | MARILYN GOLDBERG | MELISSA RICE
LYLE & ANNA SILVERMAN | SHARON WOLCHOCK

Your Generosity at Work

Thanks to fundholders like you, the Jewish Foundation of Manitoba helps organizations deliver programs and services that make a difference in people's lives.

Jewish Community Impact and Ongoing Grants

In spring 2026, the Board of Directors of the Jewish Foundation of Manitoba approved the following Jewish Community Impact grants.

Birthright Israel Foundation of Canada \$32,500

Support provided for Birthright Israel Classic Program: Helping Manitoba participants access Birthright Israel.

B’nai Brith Jewish Community Camp \$250,000

Support provided for Campaign 2026: Supporting the Next Generation of Camp, investing in facility improvements, programming, operations and long-term sustainability. Multi-year grant.

Chesed Shel Emes \$11,000

Support provided for Air Conditioner Replacement, replacing and securing two external air conditioning units serving the chapel.

Gray Academy of Jewish Education \$6,000

Support provided for Community Connections: Intergenerational Program Transportation, connecting students and Simkin Centre seniors through regular shared programming.

Gray Academy of Jewish Education \$25,000

Support provided for Sustainability Strategy: Advancement & Alumni Planning, developing a comprehensive long-term Advancement and Alumni Relations Strategic Plan.

Gwen Secter Creative Living Centre \$30,000

Support provided for Mitzvah Meals for Seniors, helping ensure Jewish seniors can celebrate Shabbat and other important Jewish holidays. Multi-year grant.

Jewish Child and Family Service \$15,000

Support provided for Stronger Together: Connecting and Supporting Russian Seniors, delivering targeted social and emotional supports for Russian-speaking seniors.

Saul and Claribel Simkin Centre \$500,000

Support provided for the Simkin Centre Family Addition, creating an accessible childcare and multi-use area adjoining the Simkin Centre. Multi-year grant.

Shalom Residences \$10,000

Support provided for Bathroom Safety + Inclusion Upgrade, replacing a bathtub with an accessible walk-in shower in a supportive community home.

Winnipeg Jewish Theatre \$10,000

Support provided for JAM: Jewish Arts Mentorship, providing mentorship, funding and professional opportunities to support Jewish artists in Manitoba and across Canada.

YMHA Jewish Community Centre of Winnipeg Inc. \$75,000

Support provided for Strengthening Our Bonds with Israel and Each Other, supporting Yom Ha’atzmaut and Folklorama’s Shalom Square Israel Pavilion. Multi-year grant.

Judaic Studies & Cultural Programming Grants

In spring 2026, the Board of Directors of the Jewish Foundation of Manitoba approved the following Jewish Studies and Cultural Programming Grants.

B’nai Brith Jewish Community Camp \$9,000

Support provided for Jewish Life Programming, strengthening Jewish identity, community connection and pride among campers and staff.

Camp Massad of Manitoba \$9,750

Support provided for the Israeli Cultural Educators Program, bringing Israeli counsellors to camp through a partnership with the Jewish Agency for Israel.

Kaufman Silverberg Community Library \$8,000

Support provided for Hebrew for All: Hebrew Collection Development Project, expanding Hebrew-language materials for newcomers and other community members.

Winnipeg Jewish Theatre \$7,000

Support provided for **From the Old Country to the New – A Curated Display**, exploring Jewish diaspora history from 19th-century shtetls to contemporary Winnipeg.

YMHA Jewish Community Centre of Winnipeg Inc. \$22,110

Support provided for The Israeli Culture and Hebrew Language Initiative at the Rady JCC, strengthening Jewish identity, Israeli culture and community belonging.

Women's Endowment Fund Grants

In spring 2026, the Board of Directors of the Jewish Foundation of Manitoba approved the following Women's Endowment Fund Grants.

Gwen Secter Creative Living Centre \$6,000

Support provided for Babas Balance & Breathe, offering low-impact exercise and wellness programming to support healthy aging among older women.

Never Alone Cancer Foundation \$8,000

Support provided for the Women’s Cancer Recovery & Caregiver Support Program, **Voices From A New Home**, providing recovery therapies and essential supports for women navigating cancer treatment and recovery.

A NOTE TO GRANT RECIPIENTS:

Final reporting for awarded grants should be completed in the online granting portal as the final step in the process.

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